Customer Survey Results

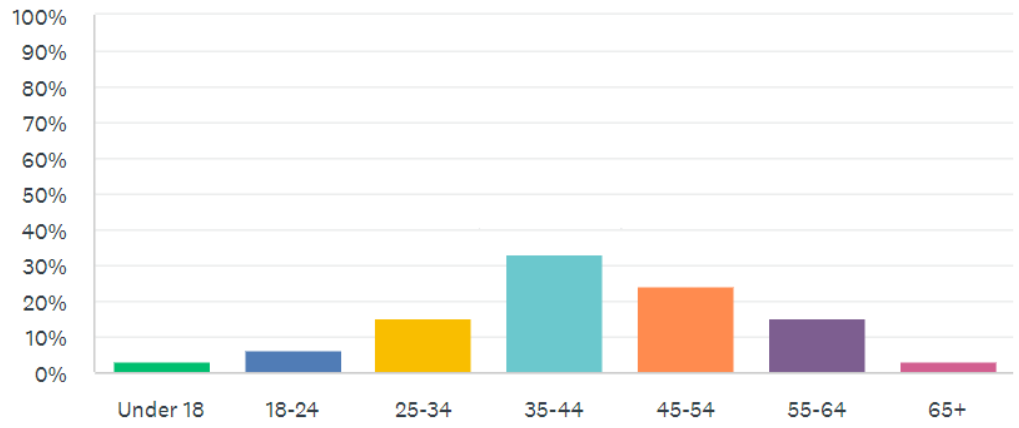
May 2022

Capify

Business Funding Made Simple

What age are you?

Answered: 33 Skipped: 0



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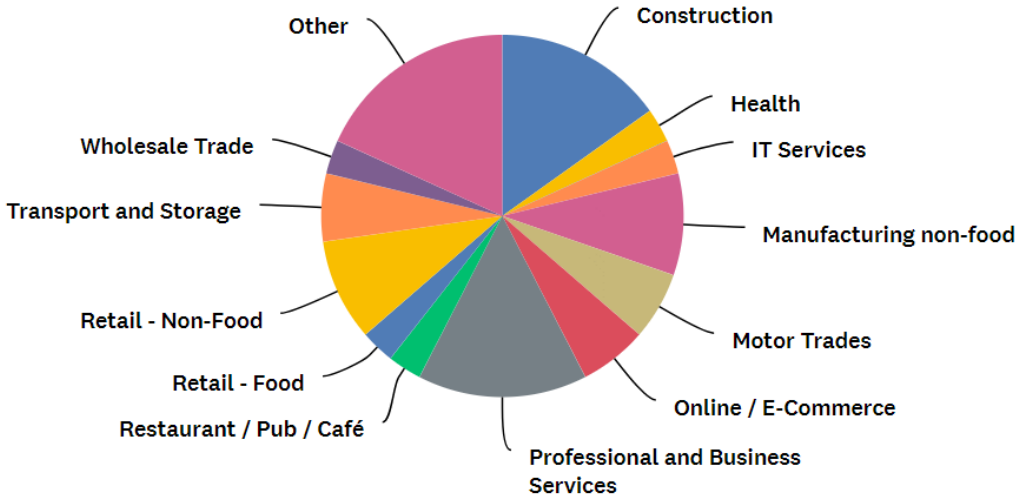
What industry do you work in?

Answered: 33 Skipped: 0



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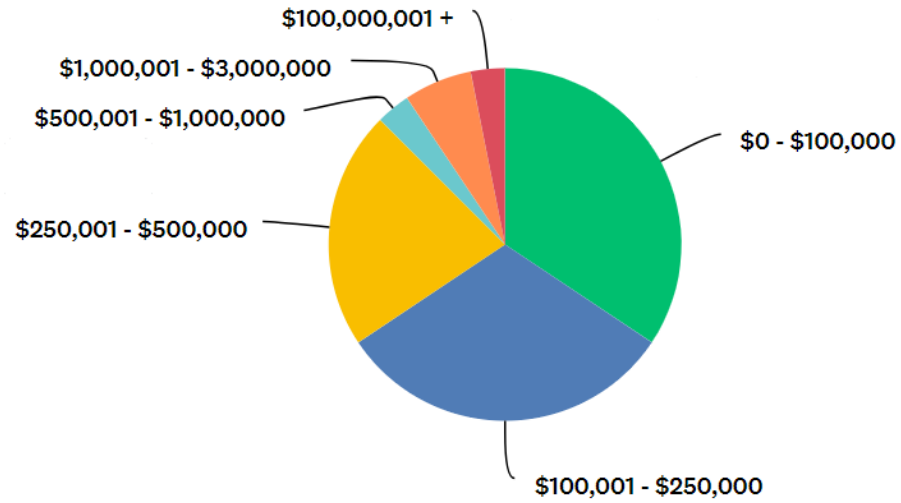
What was your annual turnover in 2021?

Answered: 32 Skipped: 1



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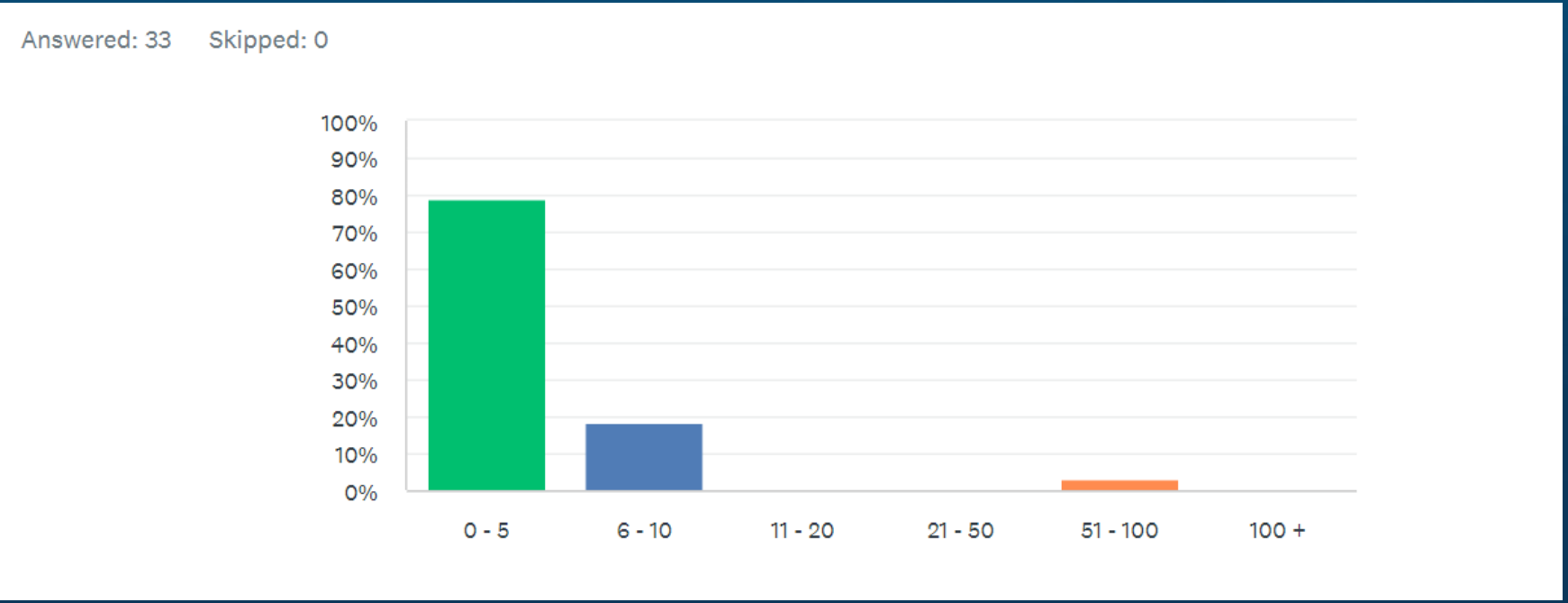
How many employees does your business have?



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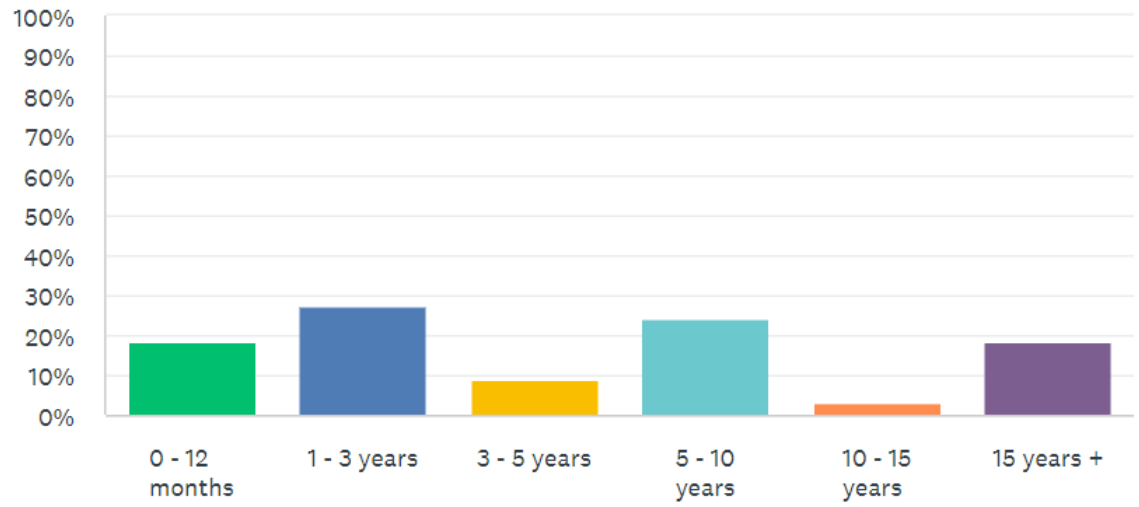
How many years has your business been trading?

Answered: 33 Skipped: 0



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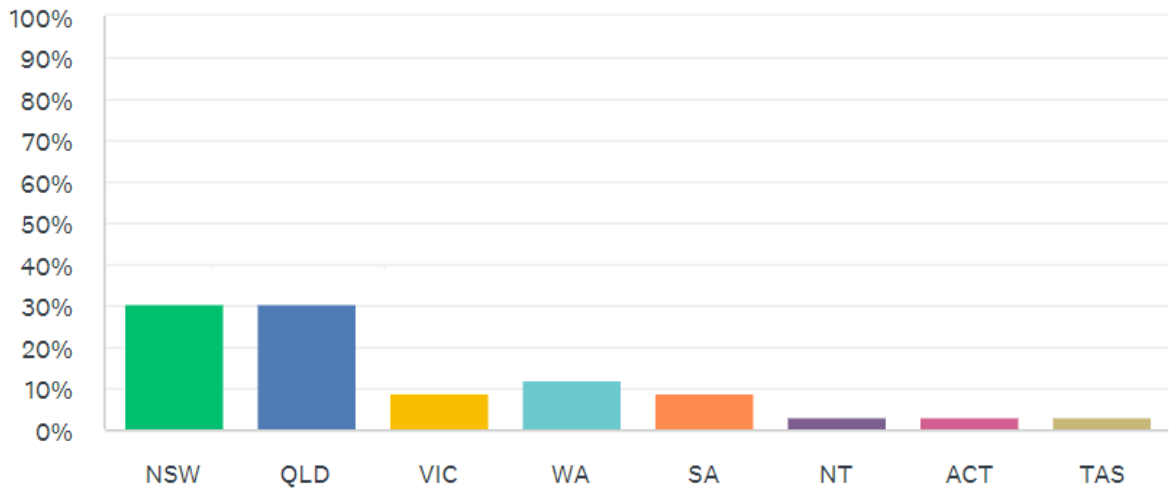
Where is your business located?

Answered: 33 Skipped: 0



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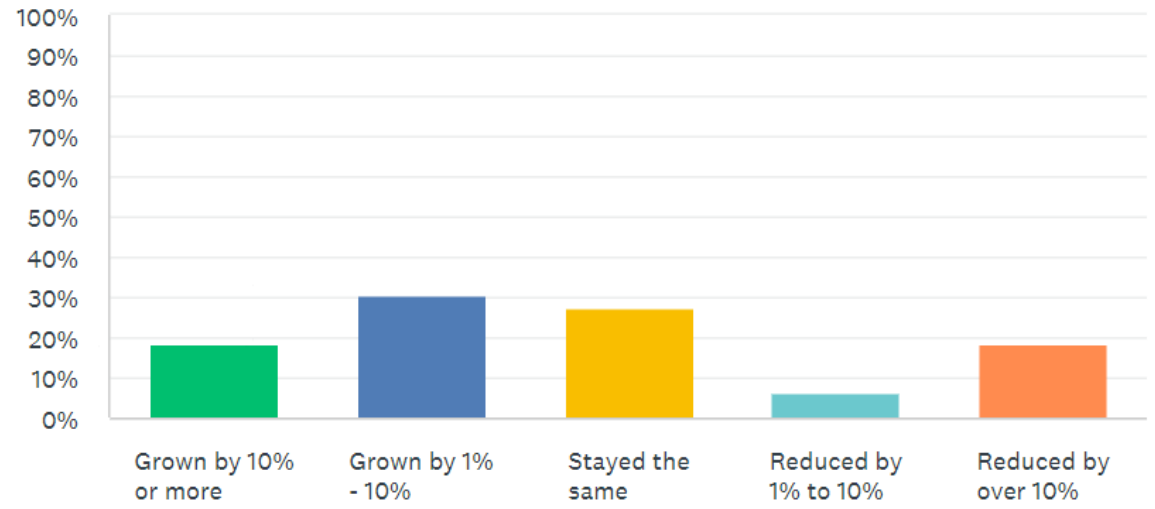
In terms of turnover, how has your business performed over the last 12 months?

Answered: 33 Skipped: 0



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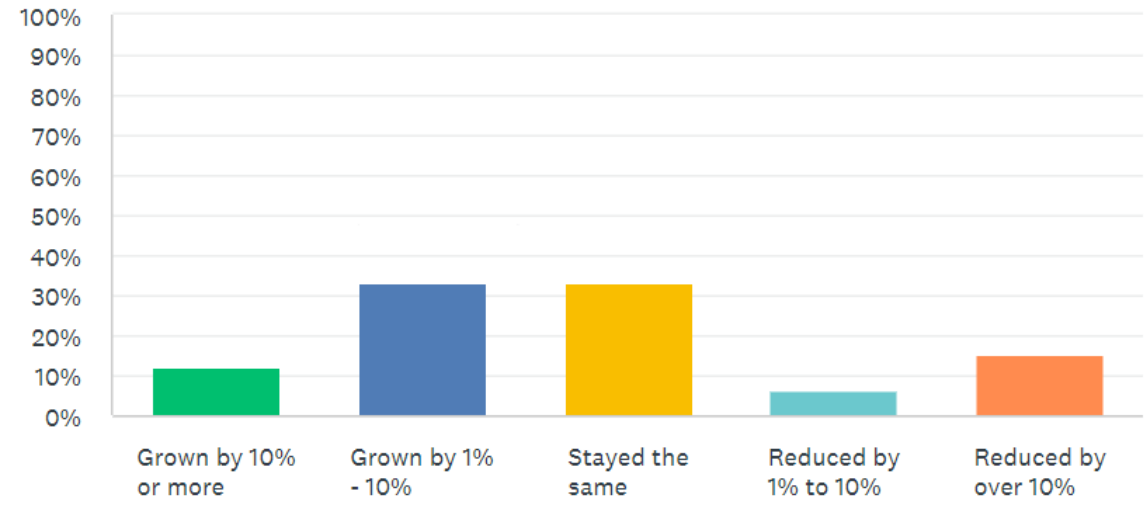
In terms of profit, how has your business performed over the last 12 months?

Answered: 33 Skipped: 0



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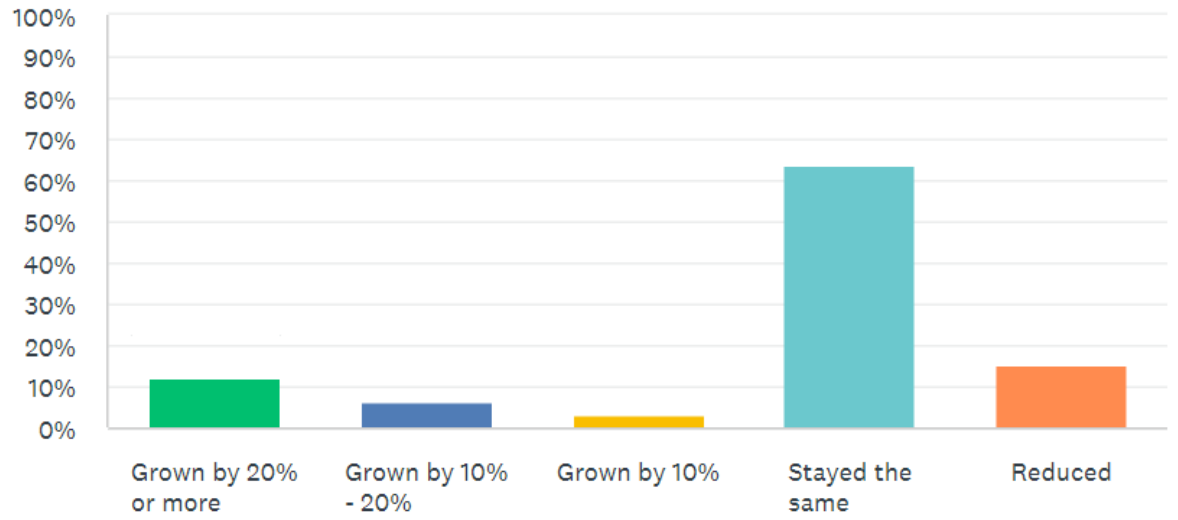
In the last 12 months, has your number of employees:

Answered: 33 Skipped: 0



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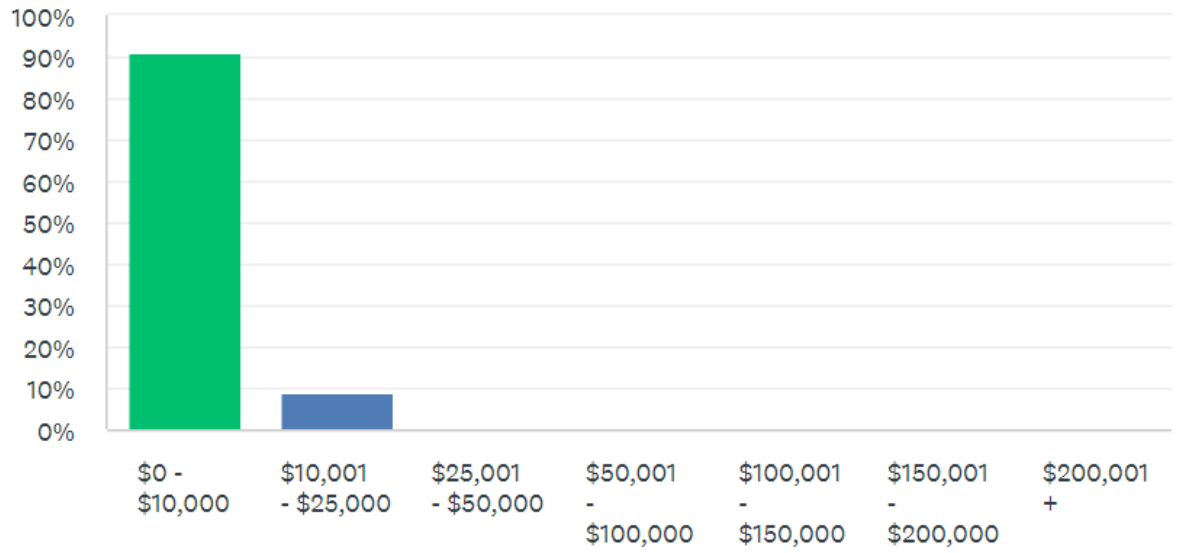
How much cash does your business currently have in the bank?

Answered: 33 Skipped: 0



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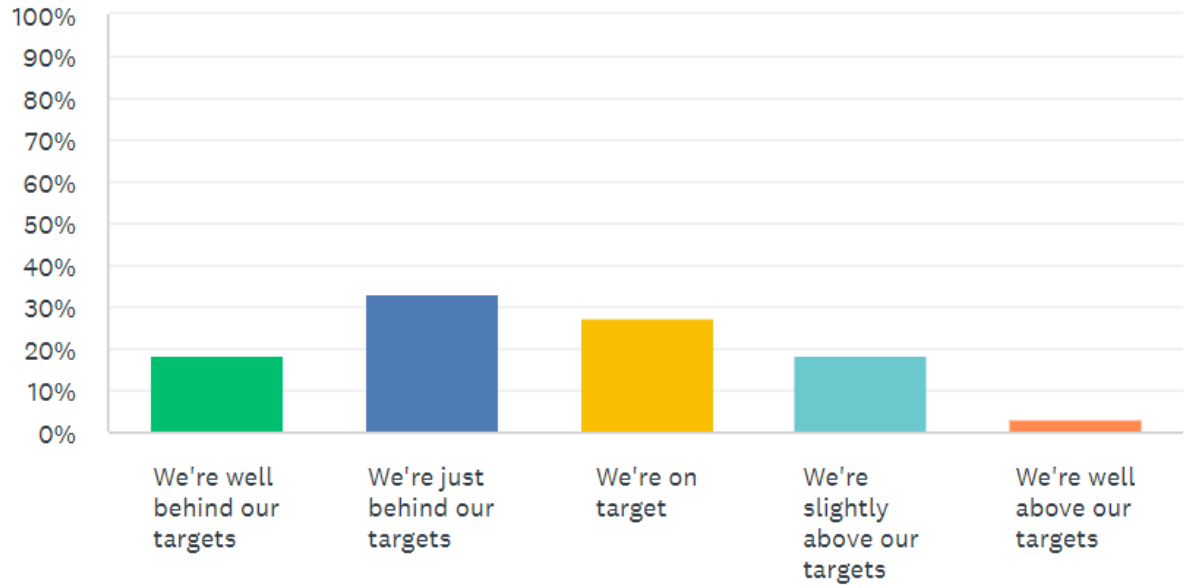
How has your business performed in the last quarter? Jan – March 2022

Answered: 33 Skipped: 0



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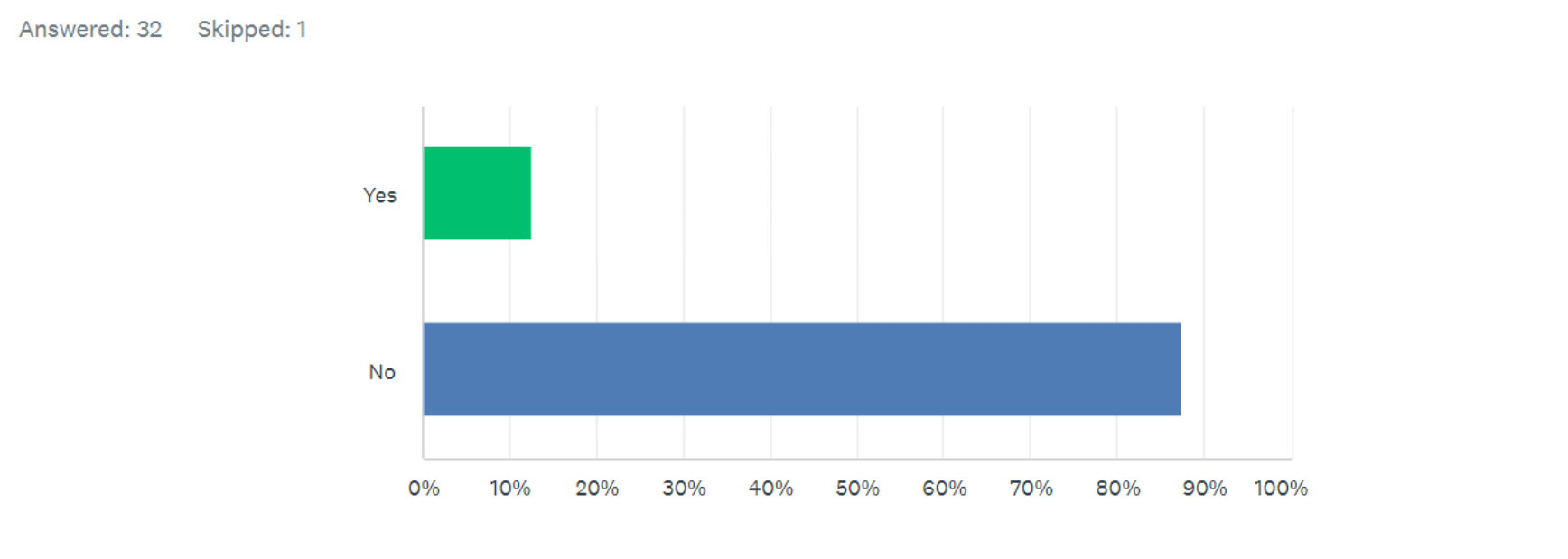
Did your business apply for any Government Grants in the last quarter? Jan – March 2022



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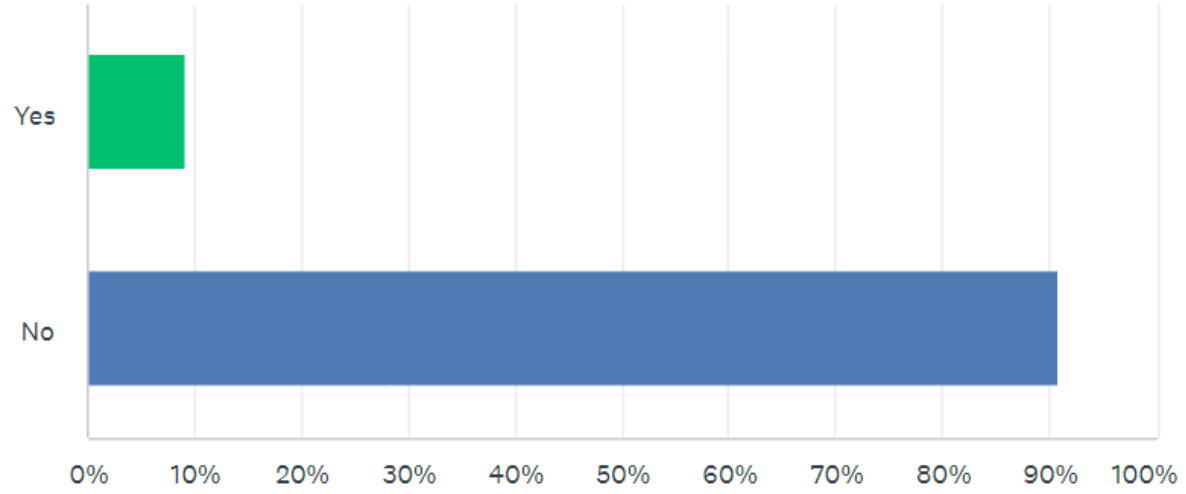
Was your application successful?

Answered: 22 Skipped: 11



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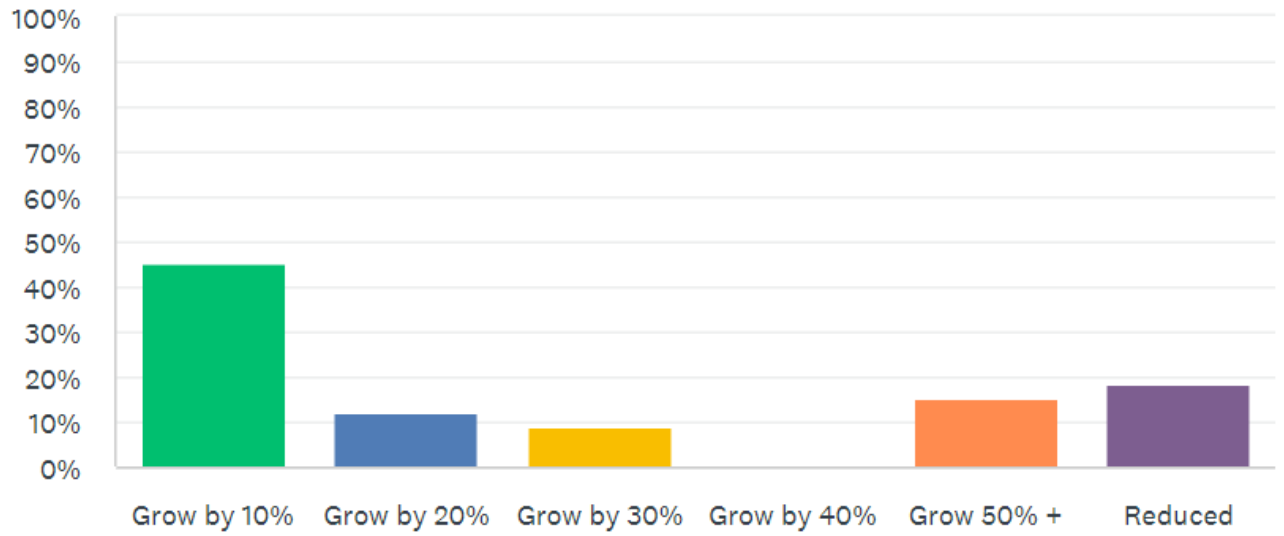
What are your expectations for the remainder of the year in terms of turnover?

Answered: 33 Skipped: 0



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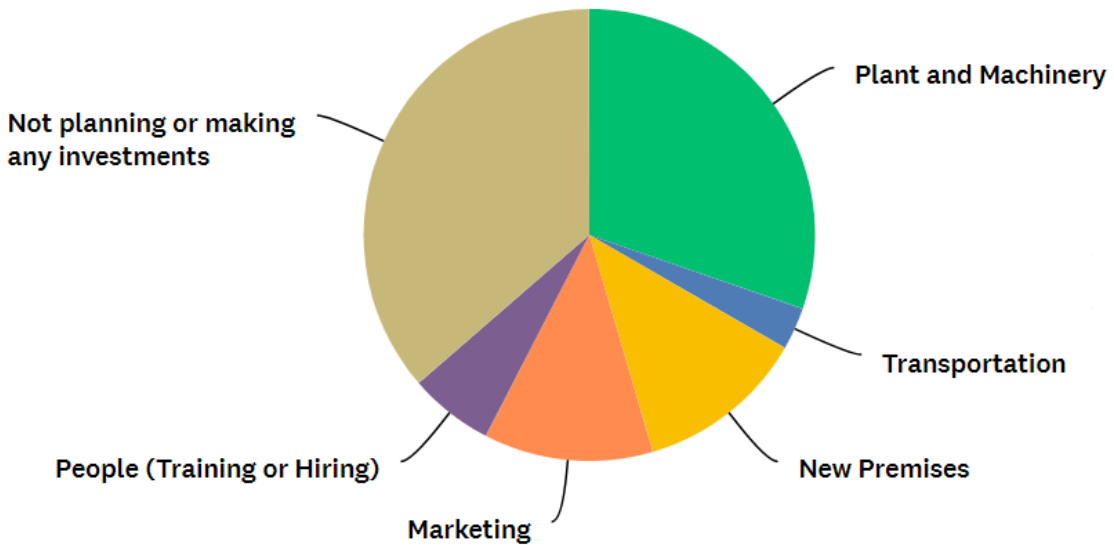
What areas do you expect to be investing in over the next 12 months?

Answered: 33 Skipped: 0



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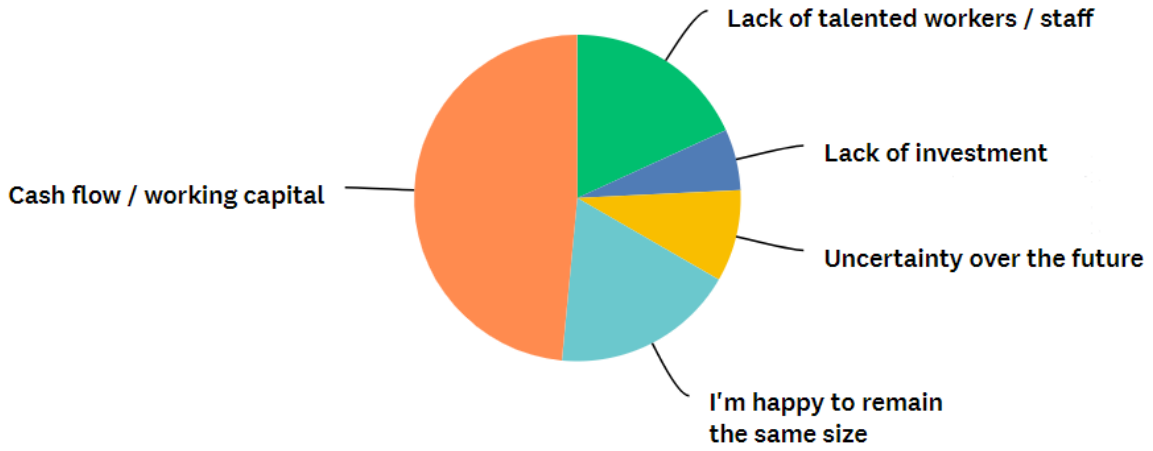
What is preventing you from expanding your business?

Answered: 33 Skipped: 0



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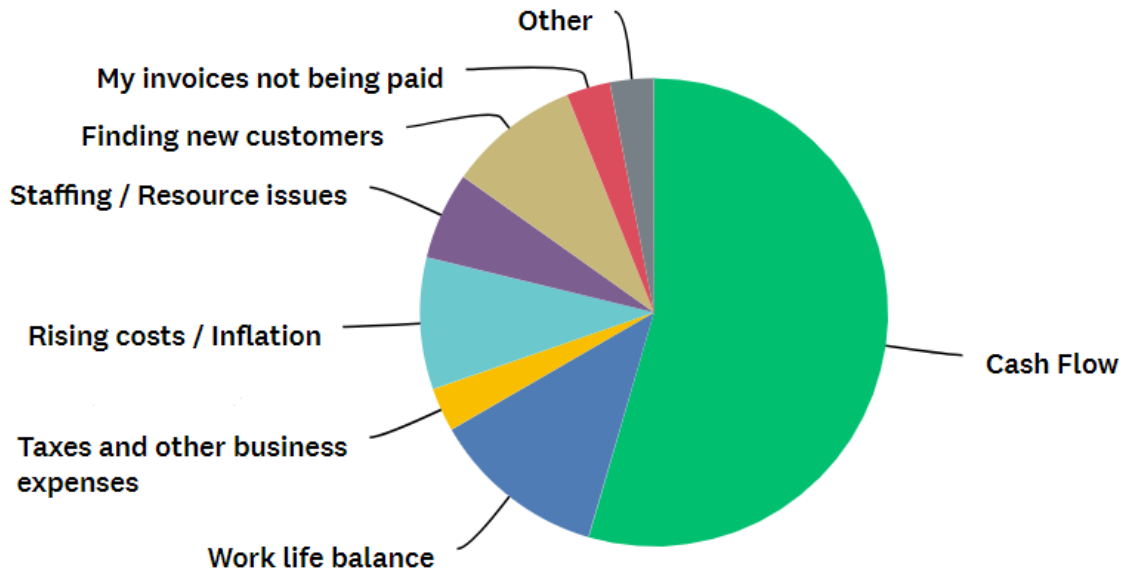
What is the most challenging for your business at the moment?

Answered: 33 Skipped: 0



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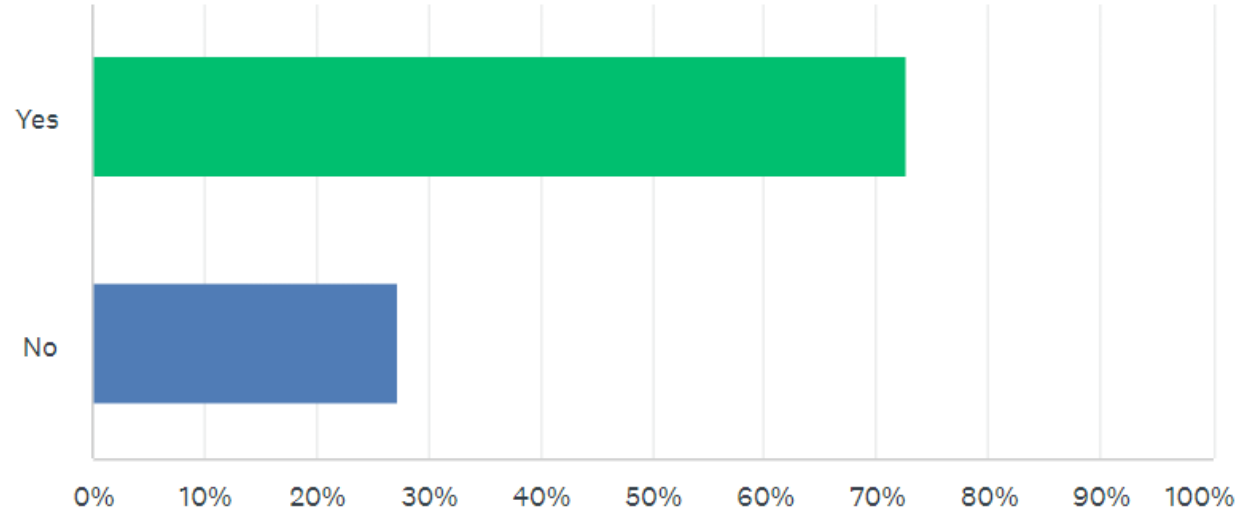
Are you looking at getting a business loan in the next 12 months?

Answered: 33 Skipped: 0



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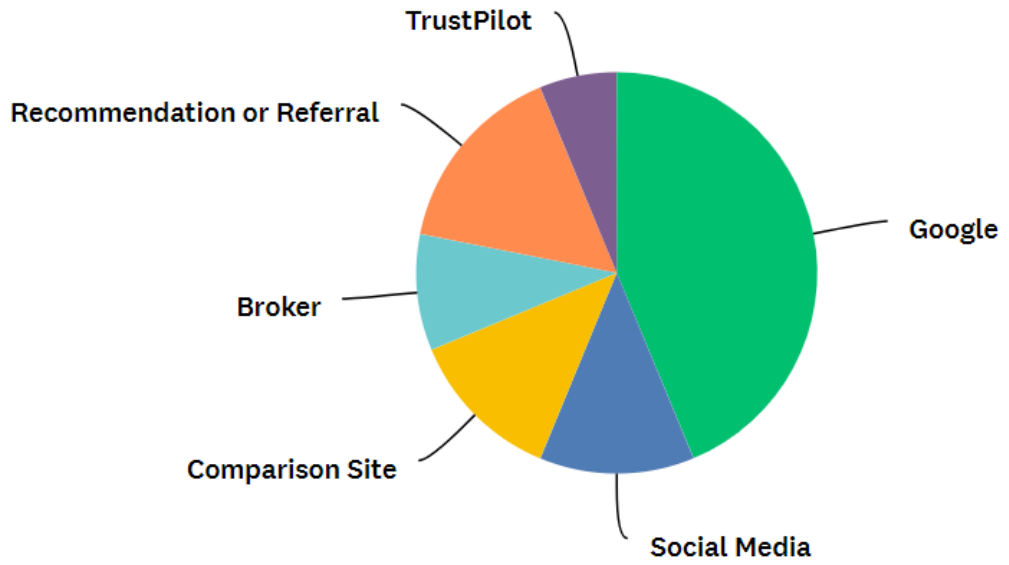
How do you find a preferred business loan provider?

Answered: 32 Skipped: 1



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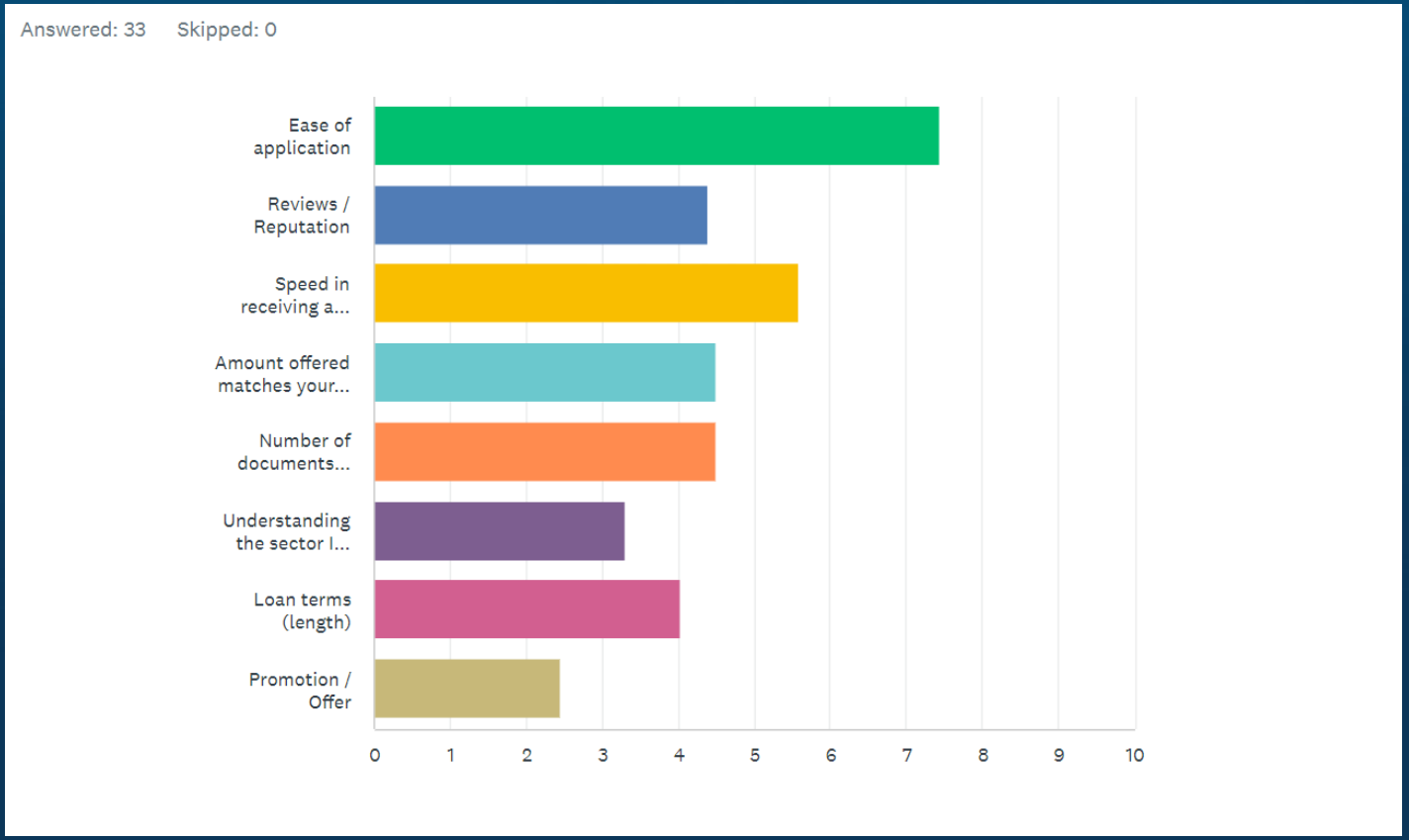
What are the main things you look for when choosing a business loan provider?



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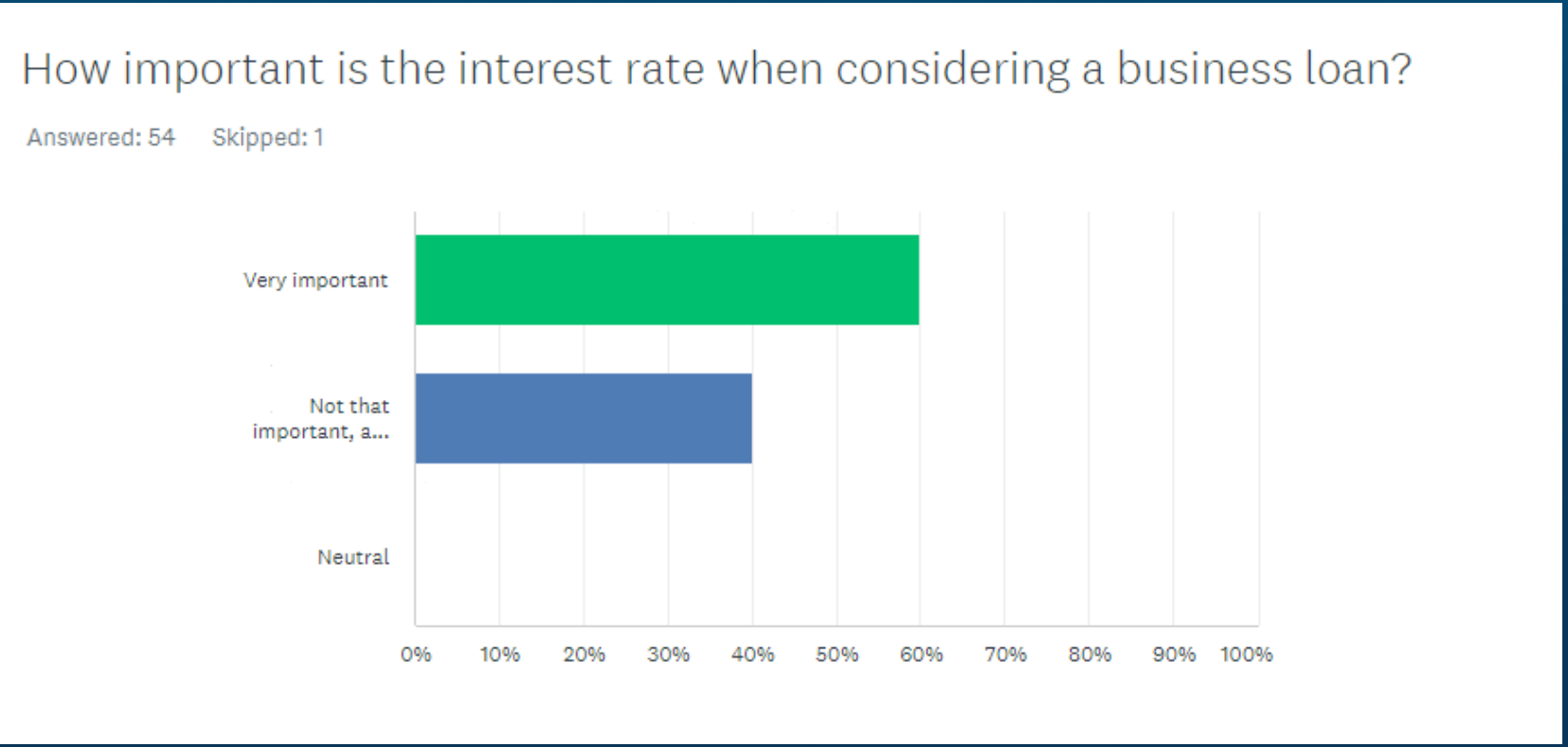
How important is the Interest Rate when making a decision?



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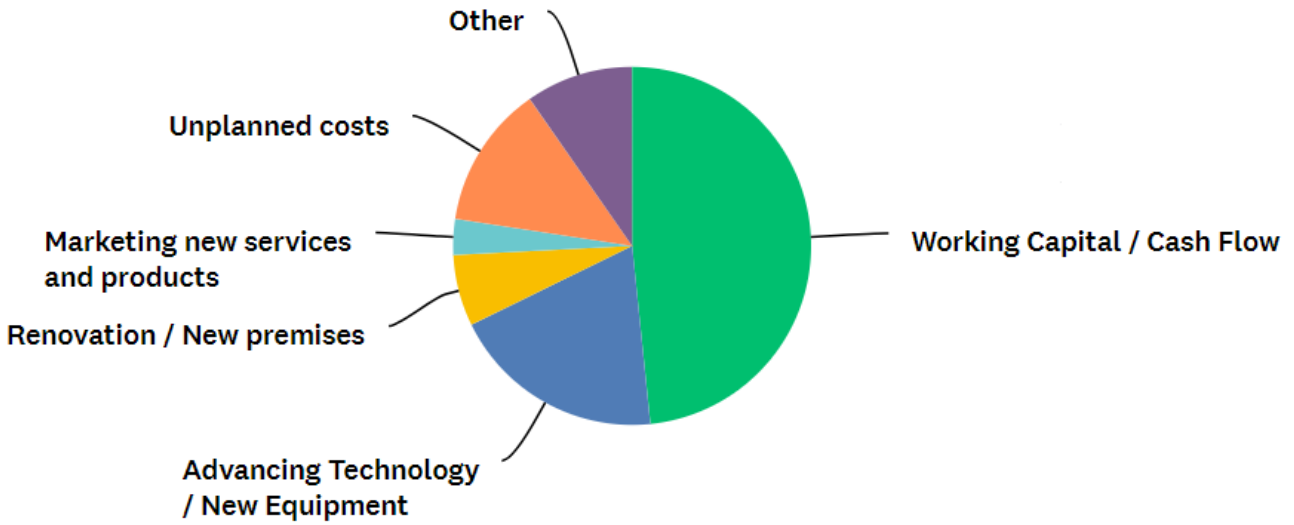
If your business did need finance, what would it be driven by?

Answered: 31 Skipped: 2



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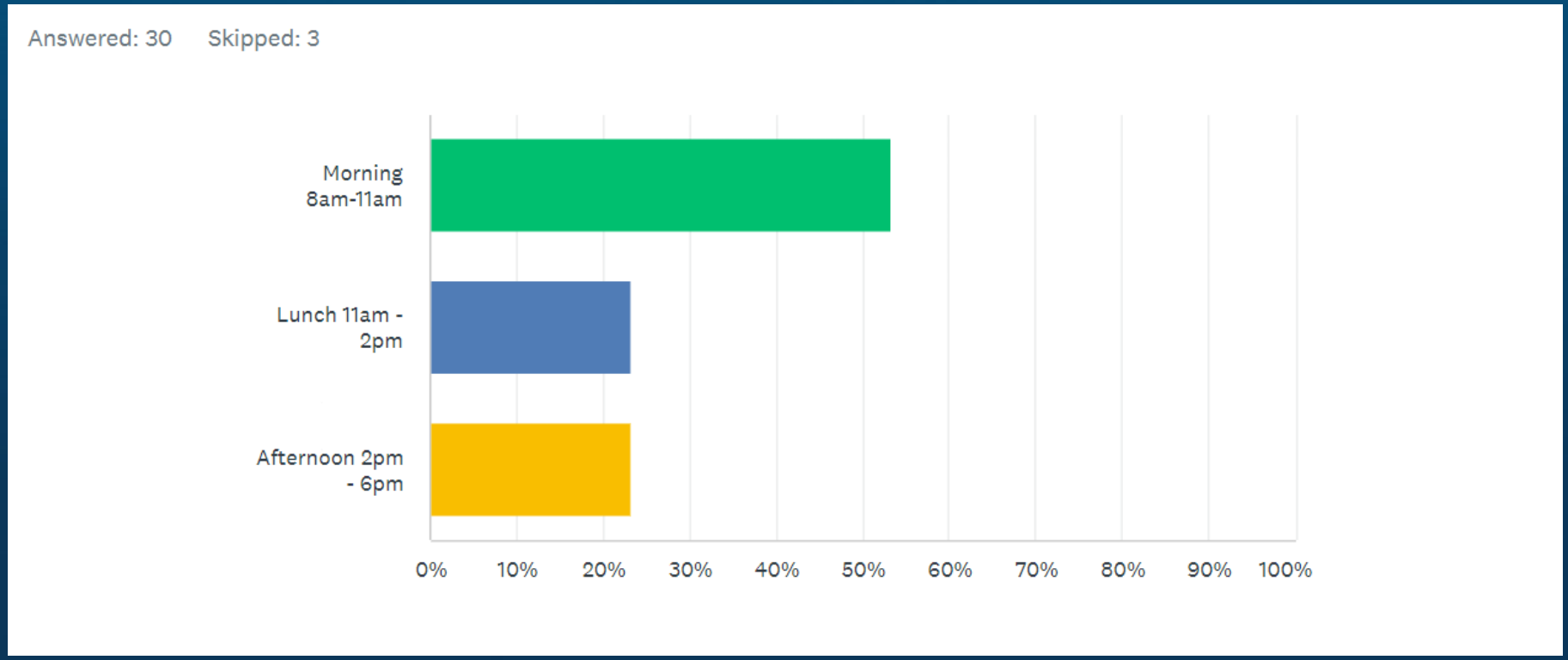
What time of the day do you prefer to be contacted?



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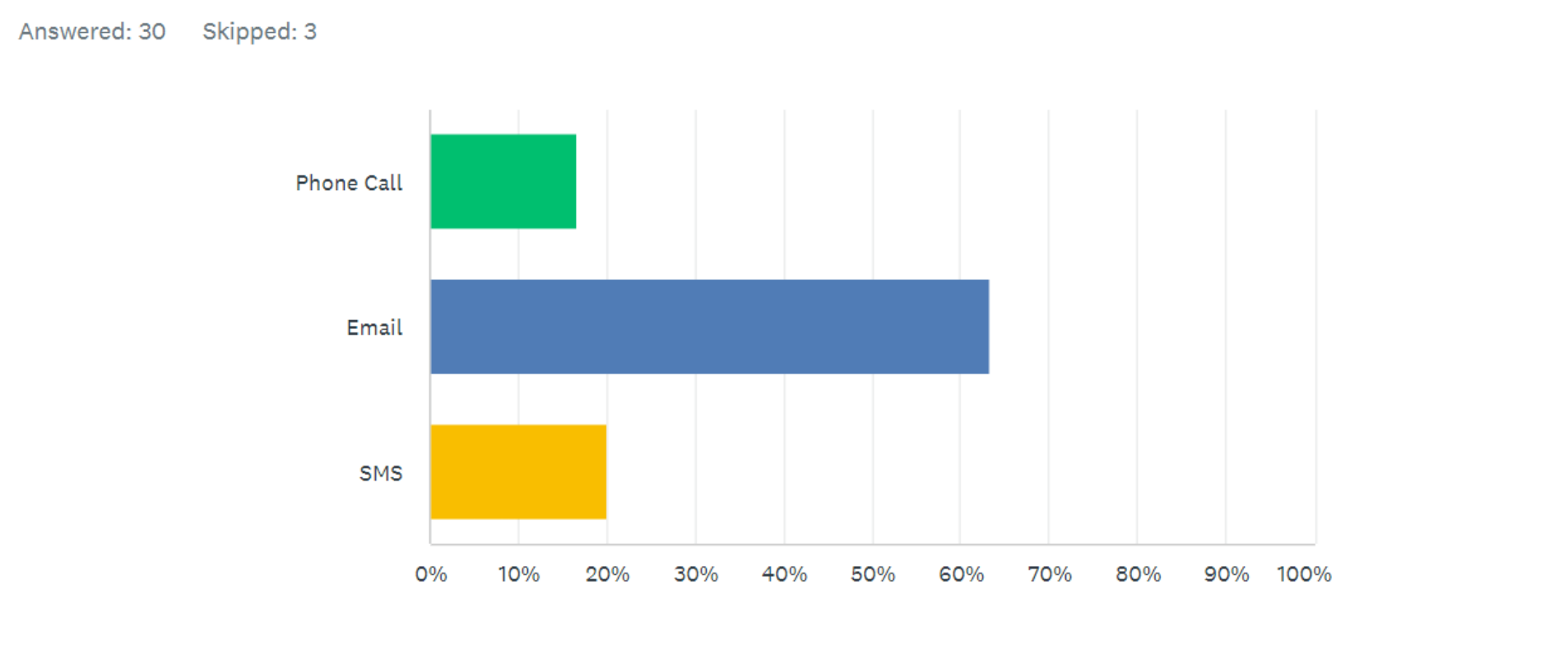
What is your preferred contact method?



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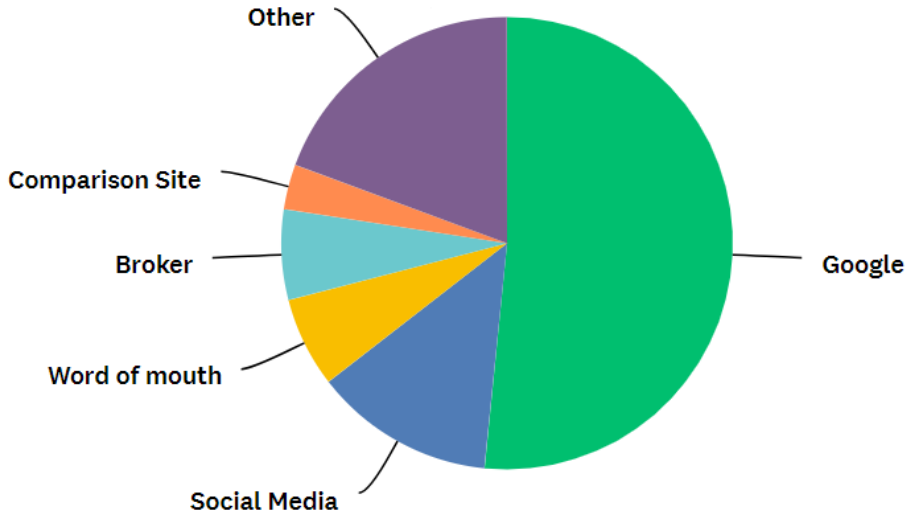
How did you hear about Capify?

Answered: 31 Skipped: 2



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